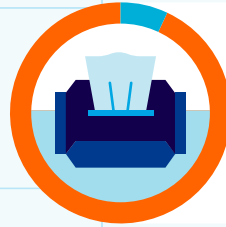


Wipes 101



Wet wipes might look the same, but they are engineered and made with different types of fibers, ingredients, disposal instructions, and purposes in mind. And since more than **90% of wipes are not meant for flushing** (i.e., non-flushable) and less than **10% are flushable**, knowing the difference can keep you **#FlushSmart!**

Distinct purpose, unique performance

Below is a quick guide for understanding the different types of wipes:

NEVER FLUSHABLE



Baby Wipes

Used to clean the sensitive skin of infants during diaper changes
→ Typically, a mix of soft polymers (plastic) and plant-based fibers



Surface Cleaning and Antibacterial Wipes

Disinfects or removes dirt and grime from surfaces in bathrooms, kitchens, healthcare facilities, and workplaces. Where indicated, they can also disinfect surfaces.
→ Sufficient coarseness to remove hardened material
→ Typically made of polymers (plastic) to deliver disinfectants or other ingredients



Facial or Makeup Wipes

Removes makeup, oils, and may exfoliate
→ Contains ingredients to dissolve and lift makeup and oil
→ May include acne treatment ingredients



Hand & Face Towelettes

Cleans hands and faces quickly, often on-the-go
→ May include antibacterial ingredients to sanitize hands
→ Can sometimes be smaller than average



Body/Spa Wipes & Facial Sheet Masks

Cosmetic products for rinse-free cleaning or facial treatments
→ Contain ingredients like moisturizers, hyaluronic acids, collagen, and others to target specific beauty needs



Toilet Cleaning Wipes

Used in a bathroom setting for cleaning toilets, sinks and tubs
→ Contain antibacterial and hard surface cleaning ingredients



Toddler Wipes

Made for assisting in toilet training and transitioning out of diapers
→ Slightly stronger than toilet tissue
→ Carefully read disposal instructions and look for the "Do Not Flush" symbol



Medicated Wipes

Provide rinse-free cleansing solutions and topical medication delivery for patients at home or in hospital care
→ Product categories include incontinence, hemorrhoids, feminine hygiene, and large bath wipes; may contain witch hazel
→ Always look for "Do Not Flush" symbol and read disposal instructions



Flushable Wipes

Also known as moist toilet tissue and is typically used as an adult or family-friendly toileting product
→ Softness of dry toilet tissue and holds up in wet solution
→ Engineered to break up once flushed
→ Made with only short plant-based fibers (never plastic) in a wet solution
→ Used alongside dry toilet paper or as a replacement to toilet paper



Take action to protect your plumbing

Look for the "Do Not Flush" symbol on wipes packaging. **When in doubt, throw it out!**